

AM 1550 B2RF Excels In Growers' Fields And In University Official Variety Trials

LUBBOCK, TEXAS

Grower field performance in 2008 proved what university official variety trials (OVT) showed for the two preceding years: Americot's AM 1550 B2RF is a top yielder. This Bollgard II®/Roundup Ready® Flex cotton had a limited release in the Midsouth and Southeast last year.

"AM 1550 B2RF performed particularly well from Clarksdale north in the upper Mississippi River Delta, as well as in the Southeast," says Dale Logan, Americot Territory Manager for the Midsouth and Southeast. "In the Midsouth last year, all the AM 1550 B2RF was picked before the heavy October rains fell, thereby preserving yield and fiber quality. Grower experience with the cotton in the Southeast and the Midsouth was so good last year that seed bookings are already up in both regions."

riety which is evident in OVT results as well in growers' fields across the North Delta and the Southeast." says Dr. David Bush, cotton breeder for Americot, Inc. "It has high yield potential and an excellent fiber package."

Even with the dramatic drop in cotton acreage in the past few years, Americot has maintained and even increased market share. "That says a lot in these times for the quality of our products and the trust that growers have in them," Bush says.

Americot has one of the largest germplasm bases available to which it can combine with the latest and best biotechnology traits from across the world to benefit U.S. growers. The company has the freedom to stack anybody's technology traits in future varieties.

Americot, Inc. headquartered in Lubbock, Texas provides Southwest, Midsouth and



AM 1550 B2RF is an early to medium maturity, semi-smooth cotton. Midsouth gin recaps from 2008 showed an average 35.8 staple, 4.4 mic, 28.8 strength and a 3.15 leaf. The cotton also had a \$0.5571 loan rate. Additionally, this high-gear cotton has excellent emergence.

AM 1550 B2RF is an excellent example of extensive breeding resulting in cotton varieties tailored specifically for the Midsouth and the Southeast. "AM 1550 B2RF is a very stable va-

Southeast cotton growers with quality planting seed of varieties that offer high yield potential and excellent fiber quality with the technologies that growers want and need. For more information on Americot cotton products, call 888.678.7333 or go to www.americot.com. Δ

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